

ABSTRACT 9

DEVELOPING KANGAROO MOTHER CARE (KMC) VIDEO PROGRAM FOR SUPPORTING TRAINING FOR HEALTH PERSONNEL: A CASE STUDY IN INDONESIA

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The Faculty of Public Health, the University of Indonesia (FKM UI) in cooperation with the Working Group of Neonatology of the Indonesian Pediatrics Association (UKK Neonatologi, PP IDAI) and the Ministry of Health (Dep Kes) has developed a 20 minute KMC video program. The main purpose of the video program is to support the training for the health personnel in introducing basic concept of skin-to-skin contact and a step by step of the KMC to the potential clients. The video production was funded by the Community Health Nutrition (CHN III) Project of the World Bank through the National Education Minister (Dirjend Dikti). The video production was taken place in Sardjito General Hospital in Yogyakarta and was performed by a local professional private production house (Studio Audio Visual Puskat, Yogyakarta).

A preliminary version of the video program was reviewed by both professionals, program managers of the MOH and the production house technical staff. A revised edited version was prepared. A follow up pretesting of the video was conducted with the primary health workers (community village midwives, private midwives, professional nurses and midwife trainers and members of the Midwife Association. In light of the new merging HIV and AIDS and compliance with the Universal Precautions, key recommendations are made for the final revision of the KMC video training materials.