

Innovative approaches of KMC Foundation of India for the promotion of KMC in India

India has the most difficult challenge of newborn care in the world. Government of India has given top priority for several newborn care programs including kangaroo mother care.

Kangaroo Mother Care Foundation of India, a voluntary service organization, formed in 2015 with the objective to strengthen Kangaroo Mother Care in country.

Mission statement is i) Mother's chest is the best place for newborn

ii) Mother's milk is best food for newborn

A few innovative approaches introduced with good impact along with technical inputs to promote KMC

Capacity building programs for master trainers, facility based service providers and trainers of community health workers .

Awareness and demand generation activities. Publications of newsletter, job charts, booklets, pamphlets etc.

National annual conferences with selected themes each year:

Eg. "Improving quality and coverage of KMC in India."

"Widening the horizons of KMC in India"

- Workshops and lectures by national and international KMC champions and experts
- Obtained commitment from professional organizations for promotion of KMC in country.
- Awards for best KMC research papers by junior doctors and nurses
- Certificates of appreciation to nurses and facilities for KMC promotion activities
- KMC exhibitions.

Celebrations of KMC awareness day and others

Developed objective scoring system for assessing the status of KMC practice and accreditation process.

Study conducted for assessing safety, feasibility and acceptability of home -based kangaroo mother care in remote villages by trained and motivated CHWs

Consultancy for International KMC projects

Proposed: National workshops for introducing KMC for neonatal transport, strengthening Home based KMC through CHWs and other topics