

**ROLE OF NGOS IN PROMOTION OF KMC
EXPERIENCE FROM INDIA**

Shashi N. Vani

Kangaroo Mother Care Foundation

India

KANGAROO MOTHER CARE FOUNDATION INDIA

- The first , non profit, voluntary service organization of India, dedicated to the promotion of Kangaroo Mother Care(KMC) including breast milk feeding as much as possible, care of low birth weight infants and related aspects of essential newborn care
- The coverage of activities all over India with a permanent central office in Ahmedabad, Gujarat



Mother's chest is
the best place for
the newborn

Mother's milk is
the best food for
the newborn

MISSION OF KMCF

To make Kangaroo Mother Care, a part of routine care of all the newborns, especially the low birth weight infants and not considered as a special extra intervention.

VISION OF KMCF

- * KMC is considered as the natural right of every baby and more so for the low birth weight newborns including preterm and IUGR babies and must be the gold standard of care as soon as possible after birth as frequently as possible and as long as possible.**
- * KMC practice should become universal and reach almost all the newborns in our country, be they in hospitals or at home.**
- * Baby to be kept in warmer/ incubator only when KMC is not possible**
- * Zero separation of mother and baby**
- * Mother's chest is the best place for baby care and mother's milk is the best food for baby's nutrition.**

HISTORY OF KMC IN INDIA

- 1993-94 KMC introduced in India –B J Medical College, Ahmedabad, first KMC ward
- 1996-First KMC study from India -Trieste International Meeting on KMC
- 2002 -First National Workshop at AIIMS, New Delhi
- 2003 KMC India Network Six centers(New Delhi, Chandigarh, Mumbai, Chennai, Jaipur, Lucknow)
- AIIMS- New Delhi produced first version of guidelines, training C.D., Poster
- KEM-Mumbai produced training material in English and local languages, good set up for KMC follow up
- 2005-Gujarati Module for home based KMC
- KMC included in training modules of central and state Governments of India
- 2012-9th International Conference of KMC, Ahmedabad, India
- 2013- KMC included in Government of Gujarat Policy, later in GO India Policy

ROLL OUT PLAN OF GOVERNMENT FOR KMC IN INDIA

- 2014 KMC accepted as an official policy-Operational guidelines prepared for KMC and optimal feeding of LBWI for service providers and program managers
- A National Collaborative Center for
- Technical assistance
- Capacity building and mentoring of regional/state level centers
- Developing technical guidelines and packages
- 2014 KMC included in India Newborn Action Plan INAP
- Recently in Sustainable Development Goals SDG
- Additional funds for KMC wards

WHY AN NGO IS NEEDED FOR KMC PROMOTION IN INDIA ?

- Very large number of newborns to care for.
- Globally, The highest number of births >27 million per year
- The highest number of LBWI including preterm and IUGR >7.6million
- The highest number of newborn deaths due to easily preventable causes
- Hospital facilities including the SNCUs are much less than needed
- Simple interventions like KMC can save many LBWI
- KMC is a part of ENBC training- inadequate to develop confidence for proper implementation everywhere
- Professional bodies of doctors and nurses too busy with other activities to dedicate more time .KMC not included in pre service training
- Formation of KMCF dedicated to Promotion of KMC justified.

OBJECTIVES OF KMCF

- Increase awareness at all levels of society, behavior change communication and create demand generation, support and compliance for KMC
- Strengthen training and capacity building for hospital as well as home based KMC
- Improve the quality of practice of KMC and accelerate the coverage
- Conduct/support research studies of KMC relevant to our needs
- Encourage innovations, new ideas and actions for saving more newborns
- Improve networking with Government programs, International agencies and also KMC promotion groups at national and international levels
- Provide technical guidance, and create centers of excellence for KMC
- To start KMC resource center for India

ACTIVITIES OF KMCF FOR AWARENESS AND DEMAND GENERATION

- Quarterly News letter
- Public meetings, Focus Group discussions
- Through press notes, media, TV programs, publications in popular magazines
- Educational booklets , charts and pamphlets in different Indian languages
- (English, Hindi, Telugu, Oriya, Gujarati etc.)
- Celebrations of International KMC awareness day, world breast feeding week, Newborn week etc.
- Special rallies, programs etc.

ACTIVITIES OF KMCF FOR TRAINING AND CAPACITY BUILDING

- Dedicated KMC Training workshops and TOTs in professional conferences of pediatricians, nurses, obstetricians, medical colleges
- Talks in academic meetings
- Training manuals in different languages
- Training kits and audio visual aids, Job charts, compliance sheets
- KMC articles in textbooks and scientific journals
- Recently survey for status of KMC combined with training for quality improvement conducted in all SNCUs of Gujarat
- Proposed : A certificate training course for master trainers of KMC
- Training for HBKMC

RESEARCH STUDIES THROUGH KMCF

- A study on safety, feasibility and acceptability of Home Based Kangaroo Mother Care in resource restricted areas of Gujarat 2014-15 In 2 phases
- Survey of Status of Practice and Quality Assessment of KMC in Special Newborn Care Units (SNCU) of Gujarat 2016
- Individual studies by our team members
- Participation in ICMR studies of HBKMC
- Proposed to start a KMC resource center for research studies from India
- A study on KMC status in private practice of India
- A study of impact of KMC in IUGR vs. Preterm babies in India and others

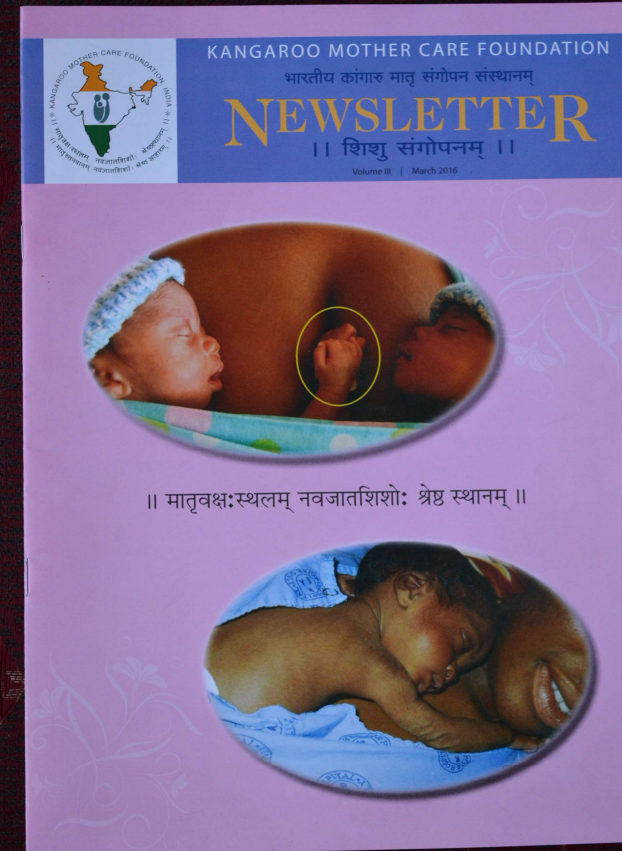
OTHER ACTIVITIES

- Certificates of appreciation to Nurses and community health workers for special efforts and commendable work for KMC promotion
- Technical assistance to KMC programs in other states like Telangana, Orissa, UP, Tamilnadu etc. along with state governments and UNICEF
- Pre conference workshops of NNF and AOP, several medical colleges
- Advocacy for inclusion in accreditation of Newborn care units by NNF
- Exhibitions on IEC of KMC at several places

PROPOSED ACTIVITIES IN YEAR 2017

- **First national conference of KMC in India** at Hyderabad 25th and 26th Feb.2017
- Special session on **KMC awareness and information for voluntary MNCH organizations** working with marginalized population of India at Palanpur, Gujarat, 18th and 19th Feb, 2017
- A meeting with policy makers and academicians for including KMC in **Pre service training curriculum** of UG students of medicine and nursing
- Certificate training courses of KMC in India
- **Accreditation of KMC centers** and creating centers of excellence for KMC and related aspects of newborn care
- **TOT for CHW trainers**
- Involvement of ministry of women and child development for KMC promotion

NEWSLETTERS



KMC EDUCATIONAL CHARTS

કાંગાડૂ માતા સંભાળ

એટલે કે...

“કાંગાડૂ સંભાળની ટીત” - માતાની છાતી સાથે બાળકનો સીધેસીધો શારીરિક સ્પર્શ
“કાંગાડૂ સંભાળમાં પોષણ” - ક કત ધાવણ
“કાંગાડૂ સંભાળમાં ટેબરેખ” - હોસ્પિટલમાંથી રજા મળ્યા બાદ નિયમિત તપાસ અને માનસિક વિકાસની ટેબરેખ

બધાં જ નવજાત શિશુ માટે માતાનો સીધેસીધો શારીરિક સ્પર્શ - છાતી સાથે સ્પર્શ
ખાસ કરીને અધૂરા મહિને જન્મેલાં અને જન્મથી નબળાં શિશુ માટે



માતાની છાતી - શિશુની સંભાળ માટે ઉત્તમ સ્થાન
માતાનું ધાવણ - શિશુની વૃદ્ધિ માટે ઉત્તમ પોષણ

કાંગાડૂ સંભાળથી નાજુક શિશુ...

- હુંફાળું અને શાંત રહે છે
- વધુ સારી વૃદ્ધિ પામે છે
- વધુ ટેક લાગણીનો સેતુ અને પ્રેમ મેળવે છે
- વધુ સારો માનસિક વિકાસ પામે છે
- અનેક ફાયદાનું અધિકારી બને છે
- વધુ ધાવણ મેળવે છે
- ચેપી રોગો સામે વધુ સુરક્ષિત રહે છે
- સલામત અને તાણમુક્ત રહે છે
- વધુ ગુણવત્તાભર્યું જીવન મેળવે છે

હંમેશાં ધ્યાન રાખો કે... દરેક માતા અને તેનું શિશુ શક્ય હોય તેટલાં એકબીજાંની સાથે જ રહે...

A scenic view of a pond in a park. The pond is bordered by a low stone wall on both sides. The water is calm, reflecting the surrounding greenery. In the background, there are large trees and a paved path. A few people are visible sitting on a bench near the path. The overall atmosphere is peaceful and natural.

THANK YOU !